



# **We've Got The Numbers!**

## **Finding Census Data.**

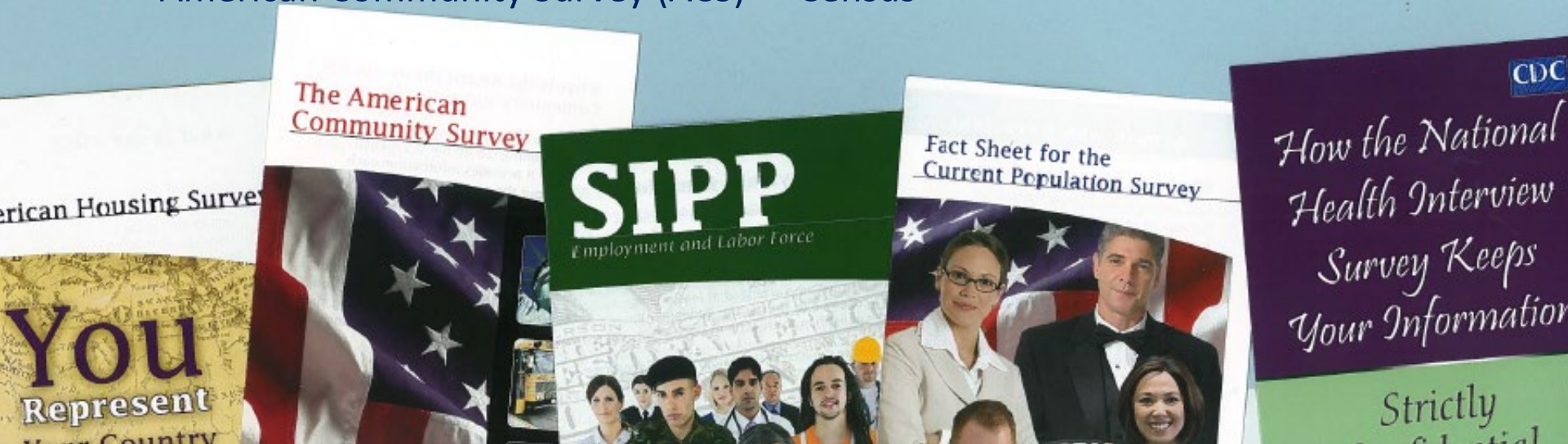
### **"Census Tools"**

## **Hunterdon Co. Planning 2020 Informational Session**

**David Kraiker**  
**Data Dissemination Specialist**  
**US Census Bureau**

# “Current” Surveys

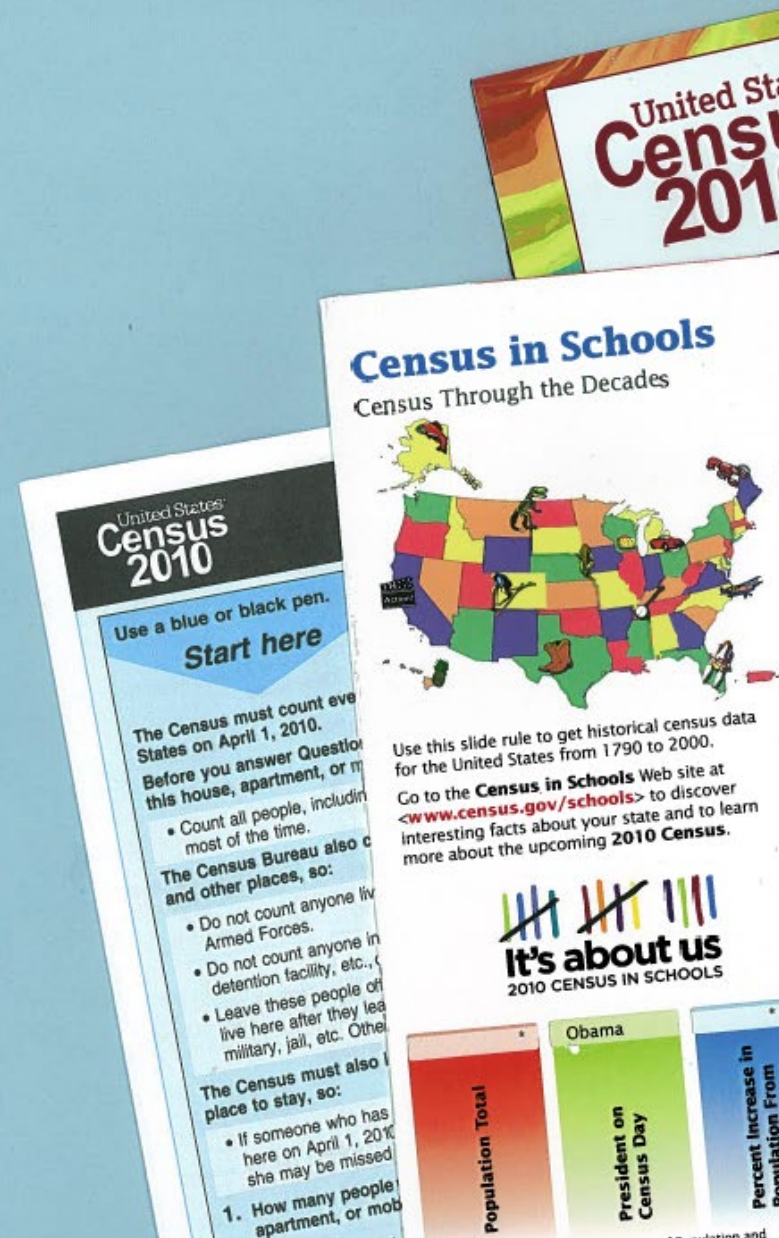
- American Housing Survey (AHS) -> HUD
- Housing Vacancy Survey (HVS) -> NYC
- Consumer Expenditure -> US Dept Labor
- Current Population Survey (CPS) -> US Dept Labor
- Nat’l Crime Victimization Survey (NCVS) -> US Dept Justice
- Nat’l Health Interview (HIS) -> CDC
- Survey of Income & Program Participation (SIPP) -> Census
- Nat’l Ambulatory Medical Cure Survey -> CDC
- Nat’l Hospital Ambulatory Medical Cure -> CDC
- American Community Survey (ACS) -> Census



# DECENNIAL VS. ACS

## ■ Decennial Census

- A snapshot every 10 years
- Official count of the population
- Basic Characteristics.
- In tables “2010 Data” or “SF-2, -3, -4, etc.”
- Block-level availability



# DECENNIAL VS. ACS

## ■ American Community Survey

- A moving picture: monthly
- Impartial address selection
- Sample count based on population thresholds.
- “Deep” Characteristics
- In tables, refer to: “B-, C-, S-, and DP” id’s
- Tract-level availability



# ACS

## ■ Social Characteristics (DP02)

- Educational Attainment
- Marital Status
- Fertility
- Grandparents/Caregivers
- Veterans
- Disability
- Place of Birth
- Citizenship Status
- Language
- Ancestry/Tribal
- School Enrollment
- Degree





## ■ Economic Characteristics (DP03)

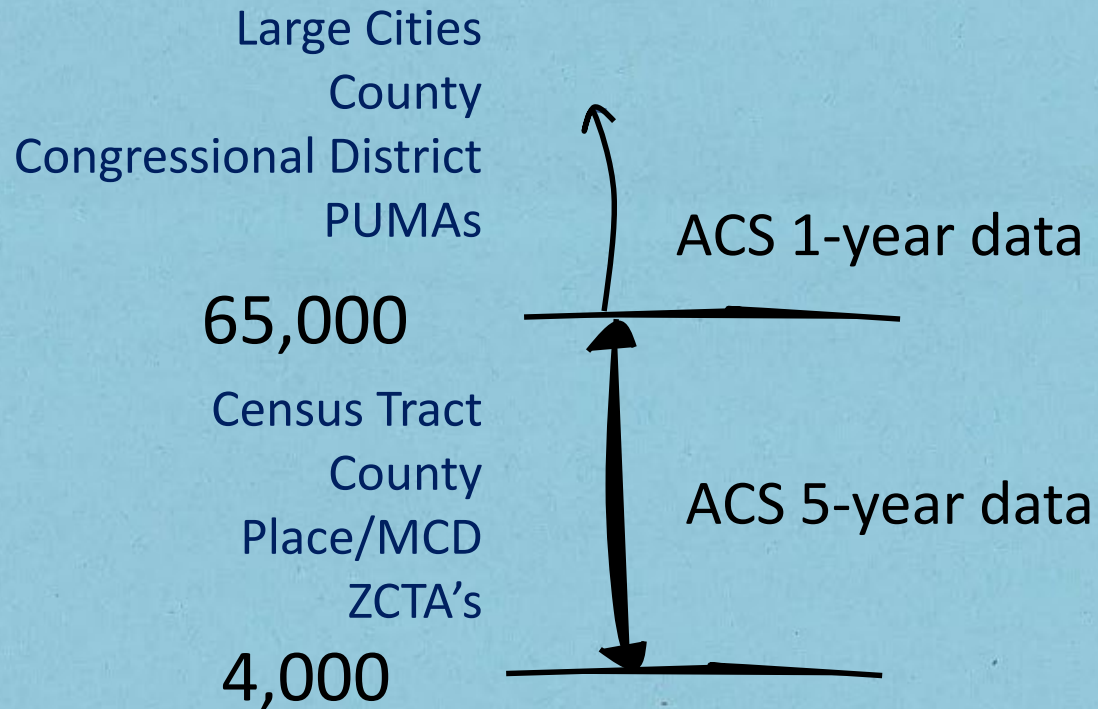
- Income & Earnings
- Class of Worker
- Employment Status
- Occupation
- Industry
- Commute
- Place of Work
- Health Insurance
- Food stamps/SNAP

# ■ Housing Characteristics (DP04)

- Tenure
- Occupancy & Structure
- Housing Value
- Taxes & Insurance
- Utilities
- Mortgage/Monthly Rent
- Year Structure Built
- Year Householder moved
- Vehicles
- Monthly costs



# Thresholds for ACS data



Geographies available – large MOE's



# Census Geographies in a Nutshell

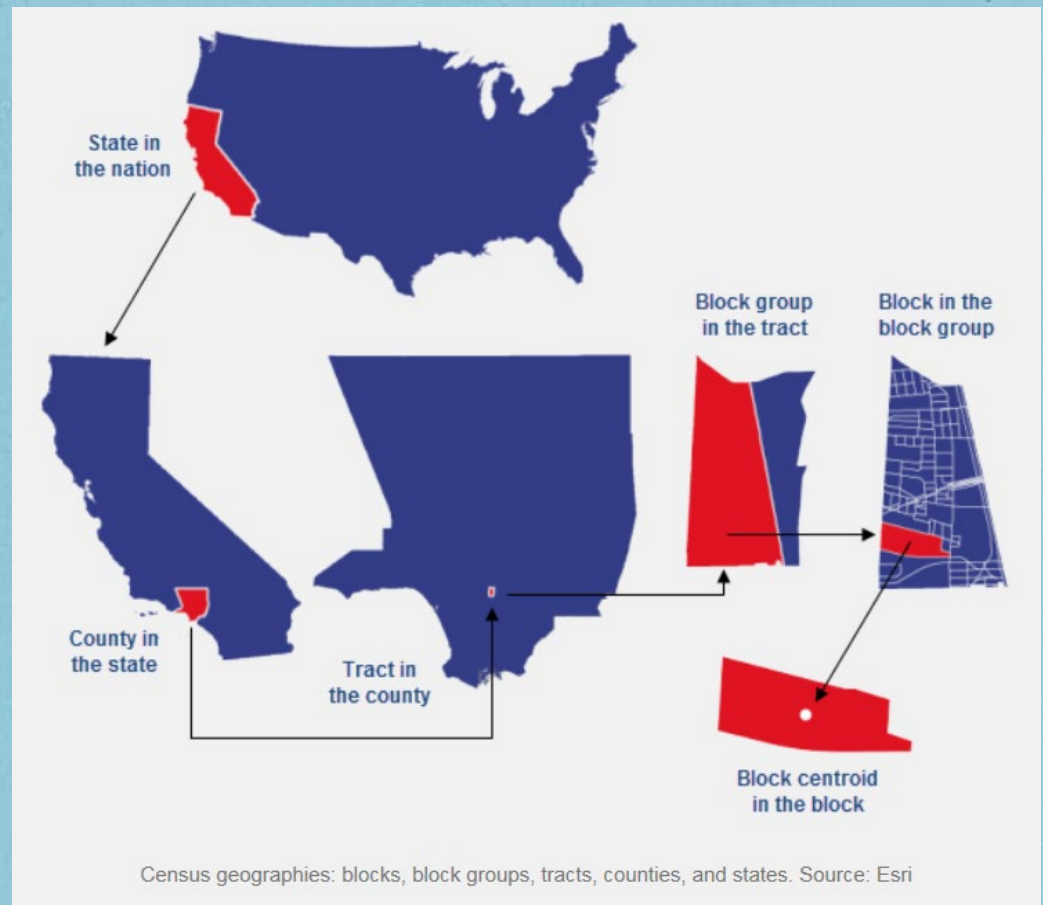
Others:

-ZCTA

-Place

-MCD

-Congressional District



# How to filter Census Data

## A mix-and-match scheme

Geography (State, Co., ZIP or Tract)

Subject (Demographic, Economic, People, Housing, etc)

Time Frame (2000, 2010, 2009-2014 ACS, etc)

# American Factfinder Tips



-Search by  
"Geographies"

# American Factfinder Tips

## -The 4 main “tabs”:

### List:

A drop-down method for finding your “area”.

### Name:

A key word search (The “filter-basket” method).

### Address:

Look up a single address & its demographics

### Map:

See a map of the area you select

The screenshot shows a web interface window titled "Select Geographies" with a "CLOSE X" button in the top right corner. Below the title bar are four tabs: "List", "Name", "Address", and "Map". The "List" tab is currently selected. Below the tabs, the text reads "Select geographies to add to Your Selections" followed by a help icon. There are two radio buttons: "most requested geographic types" (selected) and "all geographic types". Below that is a dropdown menu labeled "Select a geographic type:" with the text "-- select a geographic type --". At the bottom of the window, there is a note: "Didn't find your geographic type? Click the 'all geographic types' radio button above, or try the Name, Address or Map geography search options instead." Below the window, a yellow box with the number "2" is followed by the text "Next, select Geographies (states, counties, cities, towns, etc.)".

# American Factfinder Tips

**Search** - Use the options on the left (topics, geographies, ...) to

**Your Selections**

Search using...

County  
New York County, New York ✕

Census Tract  
All Census Tracts within New York County, New York ✕

[clear all selections and start a new search](#)

Search using the options below:

Topics  
(age, income, year, dataset, ...)

Geographies  
(states, counties, places, ...)

Race and Ethnic Groups  
(race, ancestry, tribe)

Industry Codes  
(NAICS industry, ...)

Search Results: 1-25 of 5,641 tables and other

Select Geographies

List Name Address

Enter a geography name or use the Geography Filter

**Your Geography Filters**

Search:  
"New York County, New York" ✕

[clear all filters](#)

**Geography Filter Options**

- Geographic Type
  - County (256)
  - City or Town (70)
  - Township/Census County
  - Division (1,501)

-Get items into your shopping basket!!

# American Factfinder Tips

The screenshot shows the American Factfinder interface. On the left, there are navigation options: 'Your Selections' (empty), 'load search', 'save search', and search filters for Topics, Geographies, Race and Ethnic Groups, Industry Codes, and EEO Occupation Codes. On the right, a 'Select Topics' dialog box is open, titled 'To search for tables and other files in American Factfinder'. The dialog has a 'CLOSE' button and a list of topics to add to 'Your Selections': People, Housing, Business and Industry, Governments, Year, Product Type, Program, and Dataset. A note states: 'Note: The Race & Ethnicity topic is available under the Race and Ethnic Groups button on the left.' There is also a checkbox for 'Include archived products in your search'. A yellow callout box with the number '1' points to the 'Select Topics' title bar, and another yellow callout box with the number '2' points to the bottom of the dialog box.

You could also narrow down by using “topics”

# Anatomy of a Table

Table Name

Selected Geography

Table Number

Modify

Previous Years

S0101 | AGE AND SEX | 2012-2016 American Community Survey 5-Year Estimates

Table View

Actions: [Modify Table](#) | [Add/Remove Geographies](#) | [Bookmark/Save](#) | [Print](#) | [Download](#) | [Create a Map](#)

Tell us what you think. [Provide feedback to help make American Community Survey data more useful for you.](#)

Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates Program that provides estimates for states, counties, cities and towns and estimates of housing units for states and counties.

Versions of this table are available for the following years:

**2016** ▶

[2015](#)

[2014](#)

[2013](#)

[2012](#)

[2011](#)

[2010](#)

[2009](#)

Subject	Census Tract 77, Essex County, New Jersey					
	Total		Male		Female	
	Estimate	Margin of Error	Estimate	Margin of Error	Estimate	Margin of Error
Total population	3,299	+/-330	2,049	+/-285	1,250	+/-160
AGE						
Under 5 years	4.7%	+/-2.2	3.5%	+/-2.2	6.6%	+/-4.3
5 to 9 years	7.2%	+/-2.2	7.0%	+/-3.4	7.4%	+/-4.2
10 to 14 years	4.8%	+/-1.8	3.3%	+/-3.1	7.2%	+/-4.1
15 to 19 years	5.2%	+/-2.4	4.8%	+/-2.5	5.8%	+/-4.8
20 to 24 years	5.1%	+/-2.7	7.9%	+/-4.3	0.6%	+/-1.3
25 to 29 years	8.1%	+/-3.9	8.4%	+/-3.9	7.6%	+/-5.8
30 to 34 years	11.8%	+/-4.2	14.8%	+/-5.4	6.8%	+/-4.0
35 to 39 years	15.7%	+/-3.6	10.1%	+/-5.0	22.8%	+/-5.8

Estimate

Margin of Error

[www.census.gov/academy](http://www.census.gov/academy)

[factfinder.census.gov](http://factfinder.census.gov)

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