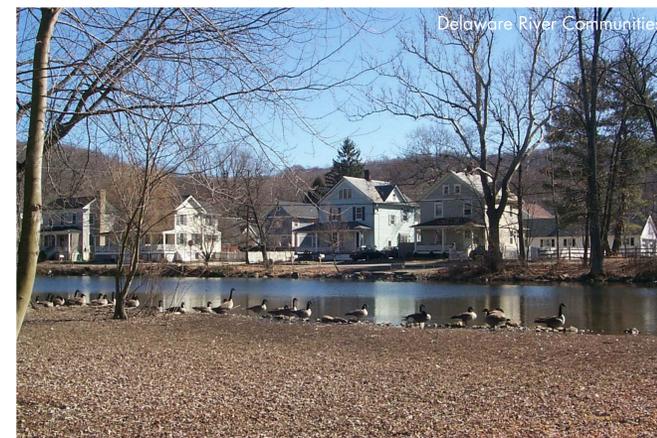




Niche Market Agriculture



Growing Industries



Delaware River Communities

CREATING DESTINATIONS

The Hunterdon County Comprehensive Economic Development Strategy is the intentional, collaborative and sustained action of policy makers and stakeholders to provide a strategic economic roadmap for the future.

Key Goals:

- Foster Planned Economic Development
- Establish the County's role in facilitating public/private partnerships to enhance economic development
- Channel growth and development in an efficient, context-sensitive manner
- Provide adequate investment for infrastructure
- Invest in and implement adequate transportation options for residents and businesses
- Maintain a high quality of life

KEY CONCEPTS

- Hunterdon County enjoys a high standard of living, with excellent educational opportunities, and world class health care facilities.
- An enhanced tourism industry will foster local economic development by capitalizing on the County's many existing cultural, recreational, historic and agricultural assets
- County and municipal leadership are advancing sustainable development in appropriate areas, focusing on "centers of development," to maintain and improve the county's current quality of life and rural atmosphere



IMPLEMENTATION

- Create an organizational structure to lead implementation the CEDS
- Brand Hunterdon County as an historic, arts, tourism, recreation, and farming county
- Direct Greater Raritan Workforce Investment Board to promote its workforce development resources in Hunterdon County
- Promote expansion of wineries and complementary farms and businesses
- Encourage municipalities to consider housing density where appropriate
- Implement recommendations of Route 202 Corridor Assessment & Multi-Modal Plan
- Work with transit providers to implement public bus routes and to service county needs



Central Jersey Jazz Festival